



PROGRAM & PROJECT MANAGEMENT + STAKEHOLDER ENGAGEMENT

PROGRAM & PROJECT MANAGEMENT | COMPLIANCE MANAGEMENT | STAKEHOLDER ENGAGEMENT GOVERNMENT RELATIONS | STRATEGIC COMMUNICATIONS | TRAINING & CHANGE MANAGEMENT

The Madina Group Consulting (TMGC) is a strategic consulting firm specializing in program and project management, compliance management, stakeholder engagement, and government affairs. We partner with public agencies, nonprofit organizations, and private-sector clients to design and implement data-driven solutions that improve organizational performance, strengthen stakeholder relationships, and lead complex change initiatives that deliver measurable results.

CORE CAPABILITIES



PROGRAM & PROJECT MANAGEMENT

- Project scheduling & milestone tracking
- Workplans & deliverable management
- Budget & invoice tracking
- Risk, issue & action tracking
- PMO support & governance
- Project records & document control



COMPLIANCE & PERFORMANCE MANAGEMENT

- Compliance documentation tracking
- Policy & procedure development
- Performance metrics & KPI reporting
- Quality control & monitoring
- Corrective-action tracking
- Government reporting & coordination



TRAINING & CHANGE MANAGEMENT

- Training strategy & development
- Change management & adoption
- Knowledge transfer & job aids
- Executive leadership support
- Research, data collection & analysis



STAKEHOLDER ENGAGEMENT

- Stakeholder engagement
- Government relations & public affairs
- Public outreach campaigns
- Partner & vendor coordination
- Facilitation & strategic workshops



STRATEGIC COMMUNICATIONS

- Communications strategy & planning
- Public education & awareness campaigns
- Content & materials development
- Multichannel & digital outreach
- Grant & proposal development

RELEVANT PAST PERFORMANCE



CITY OF BIRMINGHAM | ERP IMPLEMENTATION

TMGC provided Project Management Office and organizational change leadership, including milestone tracking, risk and issue tracking, stakeholder engagement, and executive reporting.



LOUISIANA DEPT. OF HEALTH | MEDICAID UNWIND OUTREACH

TMGC supported a statewide outreach and engagement campaign educating Medicaid beneficiaries on the renewal process, combining strategic communications and community partnerships.



GOVERNMENTAL AFFAIRS & EXTERNAL RELATIONS

TMGC has provided governmental affairs and external relations services for YWCA Baton Rouge, Southern Poverty Law Center, and Venture Global, strengthening relationships among public agencies, community stakeholders, and elected officials.

VALUE WE DELIVER

TMGC connects strategic planning with hands-on execution across the full program lifecycle, from planning through implementation and reporting.



PROGRAM DELIVERY

Staffing, workplans, deliverables, budget & risk management



REPORTING & PERFORMANCE

Status reports, milestone tracking, deliverable & quality reporting



STAKEHOLDER ENGAGEMENT

Government, community, provider & partner collaboration



DISASTER MANAGEMENT

Risk tracking, compliance documentation & contractor coordination



STRATEGIC COMMUNICATIONS

Campaigns, content, digital outreach & stakeholder engagement



TRAINING & KNOWLEDGE TRANSFER

Training development, job aids, train-the-trainer support

REPRESENTATIVE CLIENTS

LOUISIANA DEPT. OF HEALTH | CITY OF BIRMINGHAM
METRO WATER RECOVERY | CITY & COUNTY OF BROOMFIELD
PORT OF LOS ANGELES | VENTURE GLOBAL

Program Management • PMO Support • Government Relations • Public Outreach •
Strategic Communications
Stakeholder Engagement • Disaster Management • Training & Technical Assistance

WHY TMGC?



CERTIFIED DIVERSITY FIRM – DBE/MBE/SBE certified, adding a supplier-diversity component to any proposal.



FULL LIFECYCLE CAPABILITY – Experience moving from strategy and outreach through execution, measurement, and reporting.



MULTI-SECTOR EXPERIENCE – Public agencies, nonprofit organizations, and private-sector clients nationwide.



CLIENT-FOCUSED APPROACH – Responsive project management with clear communication and accountability.

CERTIFICATIONS

DBE • SBE • MBE • Hudson Initiative

NAICS & PSC CODES

NAICS: 541611, 541613, 541910, 541820, 541430
PSC: R410, R425, R426, R499, R408, R422, R701, R702, R799

CLIENTS SERVED

100+ clients incl. LA Dept. of Health, USC Houston, Mobile AL, Oxfam, LA Workforce Commission, MBDA, Verizon, TSAHC

