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CAPABILITY STATEMENT

The Madina Group Consulting has over 20 years of experience serving public and private sector clients. TMG proudly serves clients from its offices in Baton Rouge, LA, New Orleans, LA, Houston, TX, and Washington, DC.

The Madina Group Consulting represents an extensive portfolio of past performance, both locally and nationally, that range from large-scale program management for government agencies to developing in-market strategies for hard-to-reach communities. The Madina Group Consulting's team combines skill, knowledge, and talent in creating well-organized strategic counsel and project management that exceeds the client's expectations.

Our team has served more than 100 clients and organizations including:



KEY CAPABILITIES

- Current State Assessments and Evaluation
- Data, Monitoring, and Evaluation
- Internal and External Stakeholder Management
- Marketing Planning and Messaging
- Media Planning and Media Buying
- Community Outreach and Engagement
- Reporting and Recommendations
- Bi-Partisan Governmental Strategy
- Relationship Management with Legislators

CERTIFICATIONS

Disadvantaged Business Enterprise (DBE)

City of New Orleans, LA, City of Houston, TX, TX UCP - Texas Unified Certification Program, Louis Armstrong New Orleans International Airport, LA DOTD, Texas DOT

Small Business Enterprise (SBE)

City of Houston, TX, State of Louisiana, Louisiana Economic Development, TX UCP - Texas Unified Certification Program, Texas DOT, Louis Armstrong New Orleans International Airport, New Orleans Regional Transit Authority

Minority Business Enterprise (MBE)

NMSDC - Southern Region

Hudson Initiative

Louisiana Economic Development

NAICS

541611, 541613, 541910, 541820, 541430

PSC

R410, R425, R426, R499, R408, R422, R701, R702, R799